

No Name News Contest Winner Bob Gertz Wins \$50



Following the Award Luncheon for Bob Gertz, Pat Mendoza, Chairman of the selection committee, presents Bob with the \$50 prize for the "No Name News" contest.

Congratulations to Bob Gertz, who submitted the winning entry — *MicroScope* — for the name of the employee newspaper. Bob justly earned his \$50 prize for the initiative he displayed in submitting over 100 possible titles. A total of 286 suggested names were received.

The actual selection of the name was decided by a committee represented by employees, Personnel and Marketing. The employee representative, Pat Mendoza (a five-year Microdata employee and operator in the PCB Processes Department), was named Chairman of the committee. Other members were Bert Carson, Vice President of Personnel; Bill Graves, Manager of Personnel; Al Puetz, Manager of Marketing Services; and Jeanne Sweeney, Editor of *MicroScope*.

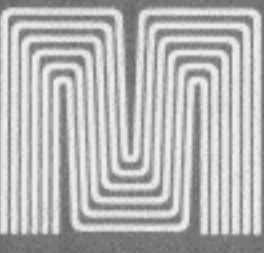
To select the name of the newspaper, all entries were typed in alphabetical order (without the

names of the entrants) and turned over to the selection committee. This panel, after several rounds of voting, narrowed the choice down to two names, and *MicroScope* was finally chosen. The panel was unaware of who the winning entry belonged to until the conclusion of the voting.

Another fact the committee learned after the voting was that *The MicroScope* was the original title of the Microdata marketing newsletter published over four years ago, but we think the name *MicroScope* is still the best entry so the vote stands.

Bob, who joined Microdata in January of this year, was guest of honor at a luncheon hosted by the selection committee. He is a Senior Mechanical Engineer in the Peripheral Engineering Department, which is responsible for the design and

Continued on page 3

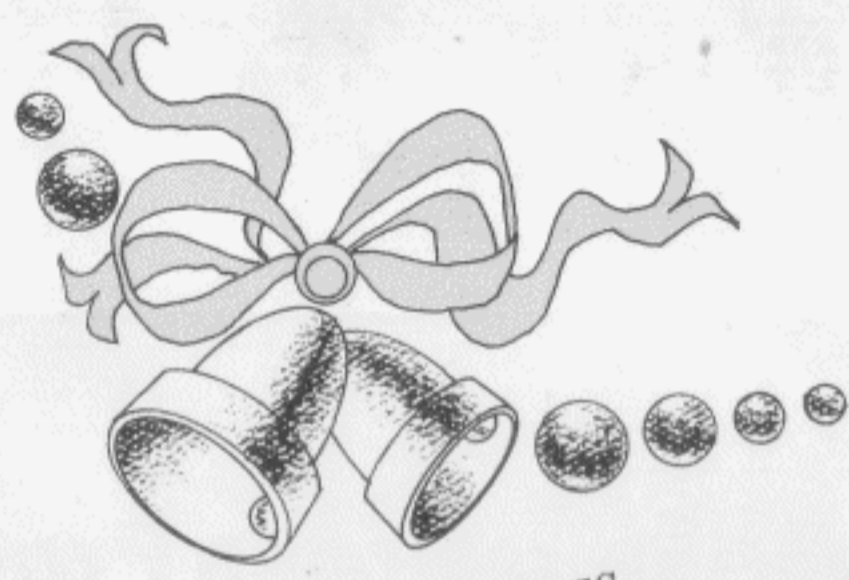
**Microdata**

MicroScope

December, 1976

Published for the employees of Microdata Corporation

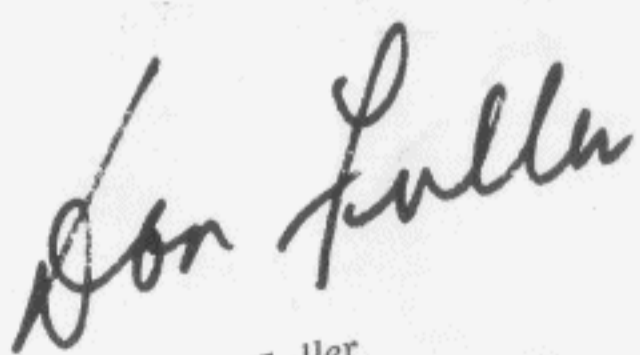
Volume 1, No. 2



TO ALL EMPLOYEES,

This past year has been a record year for Microdata with the highest growth in sales and employment in our history. Through your outstanding contributions, we have earned from our customers a reputation of delivering high quality products and the willingness to stand behind them.

As the year ends with the holiday season, I thank each of you for your contributions to our success and wish you and your family the happiest holiday season ever.


Don Fuller

Reality 11™ and Express X™ Introduced

November 8, REALITY 11, a low-cost business system designed for the small business market, was introduced at the Info '76 Conference in Chicago.

The basic configuration of the REALITY 11 is a 1600 CPU, 16K bytes of main core memory, five megabytes of virtual disc memory, five megabytes of file store memory, one Prism™ display terminal and the new Scribe™ matrix printer with graphics terminal capabilities (see October issue, page 4, ACT printer).

REALITY 11 is expandable to a maximum of 32K bytes of core memory and provisions are made for two additional terminals. Available options include remote print and bisynchronous communications capabilities.

"REALITY 11 is specifically targeted toward companies in the \$500,000 to \$25 million annual sales range," notes Phil Cleveland, Senior Vice President. "The system is also ideal for departments or divisions of larger corporations."

Programming languages for the REALITY 11 include PROC and Microdatas' English retrieval language. It will be marketed to end-users by REALITY dealers, who will provide applications software. Initial deliveries are scheduled for December.

A new member of the
Continued on page 3

ISSUE HIGHLIGHTS	
	Page
Contest Winner	1
New Products	1
Christmas Party	2
Movieland Memories	5

Christmas Dinner/Dance Planned

Get in The Christmas Spirit



Christmas 75 - Here some Microdata employees get in the spirit at the annual Christmas Dinner and Dance. Don't miss this year's party!

To get Microdata employees in the spirit for the yuletide season, the annual company Christmas Dinner and Dance will be one week before Christmas Day.

The big event this year will be held Saturday, December 18, in the Terrazzo Ballroom of the Disneyland Hotel located at 1150 West Cerritos Avenue in Anaheim. Tickets will be on sale at \$1.00 each (limit two per employee) from

December 2 through 13. See Doris Mitchell in the Personnel office.

What will you be getting for your dollar? The no-host bar will open at 7:00 p.m., dinner will be served at 8:15 p.m. (Baron of Beef Bordelaise, stuffed baked potato, Caesar salad, vegetable, coffee, and English trifle for dessert), a chance at one of the many door prizes, dancing from 9:00 to 1:00 a.m., to the Alan Remington band, and much, much more...

Remember, only Microdata employees and their spouses or dates may attend.

If you have any questions or suggestions regarding the Christmas Party, check with one of the following committee members: Sam Chakravarti, Michelle Riddle, Sue Gau, Linda Robinson, Mike Seals, Cindy Nelson, Mike Carswell, Mike Peterson or Bill Graves (Personnel Representative). Watch for more details!

Credit Union Program Announced

Effective November 1, all full-time Microdata employees who have been with the company three months or more are eligible to join the Greater Irvine Credit Union. The Greater Irvine Credit Union is chartered under the sponsorship of the Greater Irvine Industrial League by the State of California.

Announcement of this new employee benefit was included with your pay check in late October. If you did not receive your announcement letter and membership brochure, copies are available from the Personnel Department.

According to Bert Carson, Vice President of Personnel, "The credit union program was made available for our employees' convenience. Not only can employees have regular savings deducted from their pay checks, but loan repayments may also be deducted. And the credit union interest rate on loans (12%) compares favorably to annual percentage rates offered by other sources."

Eligible employees who did not participate in the initial enrollment in October may join the credit union at any time. All Microdata employees in the continental United States may participate.

Doris Mitchell, Microdata coordinator of the credit union program, has advised that over 250 employees signed up during the October enrollment period. If you have any questions regarding the credit union or wish to enroll, please contact Doris at the Red Hill facility, Extension 413.

Recreation Committee News

Volunteers Needed

The Recreation Committee needs volunteers for two employee functions to be held the first part of 1977. The first event sponsored by the Recreation Committee will be a Valentine's Dance in February; the second is a bus trip to Las Vegas scheduled for March or April.

Why not join in the planning of one of these functions? Check the bulletin boards for committee sign up sheets or see Darold Hoeykens, Personnel.

Specifics (date, time, etc.) regarding these events will be published in the next issue of *MicroScope*.

VOLLEYBALL PLAYERS

Want lots of fun and some

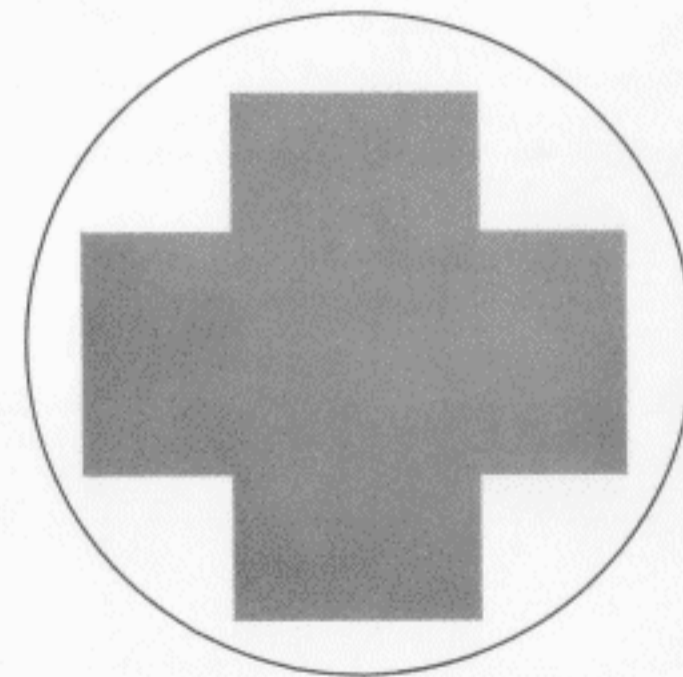
great exercise? Play volleyball. The Recreation Committee is now taking names of Microdata employees interested in joining a coed volleyball team. Sign up sheets are posted on the bulletin boards. Join now to make sure you get on the team. Play is scheduled to begin in February.

SKI CLUB

We would like to determine how many employees would be interested in starting a ski club for Microdata employees. Those interested should contact Linda Jeffery, Ext. 407. If there are enough employees, we will start a club after the first of the year.

A Time for Giving

Employee Red Cross Program



Microdata Corporation is a member of the American National Red Cross Blood Program. What this means to Microdata employees is that there is a Microdata Blood Account available if you or someone in your family ever needs blood. Simply advise the Personnel Department, if possible, or identify yourself as a member of the Microdata Employee Account to use this service.

Not only does participation in

this program illustrate the civic mindedness of the donors, but the current registration drive is happening at a time when the blood bank is at an all time low (27 pints were recently used for an employee's wife).

Employees wishing to donate a pint of blood should first fill out a short application card (available from the Personnel Department). You can donate at any time, but a special one-day drive is scheduled for Microdata employees Monday, January 10. American Red Cross is providing transportation to the Red Cross Center in Santa Ana that day, and a schedule of departure times is available from Personnel.

Remember, a direct benefit of this program is that all Microdata employees and their families are eligible to use the bank's services. At the same time, as a donor, your personal account is credited with your donation for future use.

Employee Benefits

Career Development Encouraged

Career development through education can be both an expensive and time-consuming affair. For people holding down full-time jobs, it means not only assuming the high cost of tuition and books, but also nights and sometimes weekends away from their families.

However, if Microdata employees are willing to take the time to pursue courses which will benefit both themselves and Microdata, the company will help them through the Educational Refund Plan.

The plan reimburses eligible employees for 50% of tuition for approved graduate, undergraduate, and job-related courses. Taxes are not withheld from reimbursement checks.

To be eligible for reimbursement, the courses or degree must be related to the employee's job or help to qualify the employee for

further career advancement at Microdata. The employee must also receive a grade of "C" or better for undergraduate work, and a grade of "B" or better for graduate work. All permanent full-time employees who have been with the company for at least 90 days are eligible to apply for this tuition assistance. All courses must receive prior approval. Employees eligible for educational benefits under the G.I. bill are not eligible for this company plan.

Interested employees can obtain an application from Personnel, and should submit the application for approval through supervision no later than two weeks prior to the first class meeting. A new policy has just been issued and contains full details of the plan. Your manager or the Personnel Department can discuss it with you if you are considering taking any courses.

Reality 11 and Express X

Continued from page 1



The REALITY 11 introduced by Microdata at the Chicago Info '76 Conference in November.

EXPRESS family, EXPRESS X, was introduced just a few weeks before the REALITY 11. In addition to the microprogrammable CPU, EXPRESS X offers full software support and compatibility with EXPRESS I and II.

According to Phil Cleveland, "A number of potential OEM customers preferred removable media, and the EXPRESS X was added to the line to meet that market. The unit has the same power as EXPRESS I plus expanded disc capacity to 160 megabytes or more."



The Bulletin Board

Group Medical Plan ... A new booklet summarizing the Group Medical Plan for employees of Microdata Corporation was sent to all employees' homes October 14. If you did not receive your copy or have misplaced it, additional booklets are available from the Personnel Department. Inquiries about the group medical plan should be directed to Doris Mitchell, Extension 413, or the claims administrator, Galbraith & Green, Inc., (714) 838-6690.

Thanksgiving ... To make the four-day holiday weekend even more enjoyable for Microdata employees, turkey gift certificates were handed out with pay checks just prior to Thanksgiving. We hope everyone enjoyed their long weekend and Thanksgiving fare.

Annual Reports ... Microdata Corporation annual reports for the 1976 fiscal year will be available after December 15 to all employees upon request. Please check with your manager or the Personnel Department if you wish to receive a copy.

Disneyland Night ... Microdata employees, their families and friends took advantage of a special Disneyland night Sunday, November 21. The admission tickets allowed for unlimited use of all attractions at Disneyland for the evening. Doris Mitchell, coordinator of this event, advised that over 200 employees and family members purchased tickets for this special offer.

No Name News Contest Winner

Continued from page 1

test of the Reflex™ disc drive.

When asked what became of the \$50 prize, Bob advised, "My wife, Kay, and our children, Tod, Tim and Janet agreed that the money should be shared with my fellow workers. So I threw a party for the whole Peripheral Engineering group, and there are about 15 of

us." (The Peripheral Engineering Department is located in a separate complex approximately 2-1/2 miles from the main Red Hill facility.)

Please join us in congratulating Bob for his winning entry. The selection committee also thanks all employees who participated in the contest. There were many good entries, and the decision was a tough one; but we think you'll agree that *MicroScope* is an appropriate title for your employee news.

Microdata Employees Can Pledge Gift of Life

The Gift of Life. Most people would give it if they knew how. Beginning July 1976. Microdata employees in California were given the opportunity to pledge a life-saving donation on the back of their driver's license.

This provision is contained in a state law enacted because of the severe shortage of donors for transplantations. Several thousand Californians are waiting for kidney and cornea transplants at centers throughout the state.

"Most Californians look favorably on the idea of donating their kidneys or other organs to help someone else," said Dr. Thomas V. Berne, Chairman of the Transplantation Council of Southern California, "but many people have never known how to go about pledging a donation."

The Transplantation Council serves as a public information service and offers speakers, a slide show and informational brochures to interested organizations and employer groups. The Council is sponsored by the Kidney Foundation of Southern California in cooperation with the Lions-Doheny Eye Bank, Los Angeles-Orange Counties Red Cross Blood Program and the California Transplant Foundation.

California was the 24th state to use the driver's license for donor identification. Donation of human organs and tissues is legally recognized under the Anatomical Gift Act, which has been enacted in all 50 states.

The California law works this way. The Department of Motor Vehicles (DMV) automatically distributes donor stickers with all new and renewed driver's licenses. When signed and witnessed, the sticker represents a legal pledge to be carried out at the time of death. The sticker, which is affixed to the back of the driver's license, gives the option of donating any needed organs or only those specified by the individual.

The sticker is supplied on request by local DMV offices. Non-drivers should request an official identification card from the DMV and place the sticker on the I.D. card.

Further information regarding the Pledge of Life Program can be obtained by calling your local Transplantation Council. The Southern California office is located in Los Angeles, (213) 478-7517. Microdata employees living outside of California may check with their local Motor Vehicle Department to see if a transplant donor program has been enacted in your state.



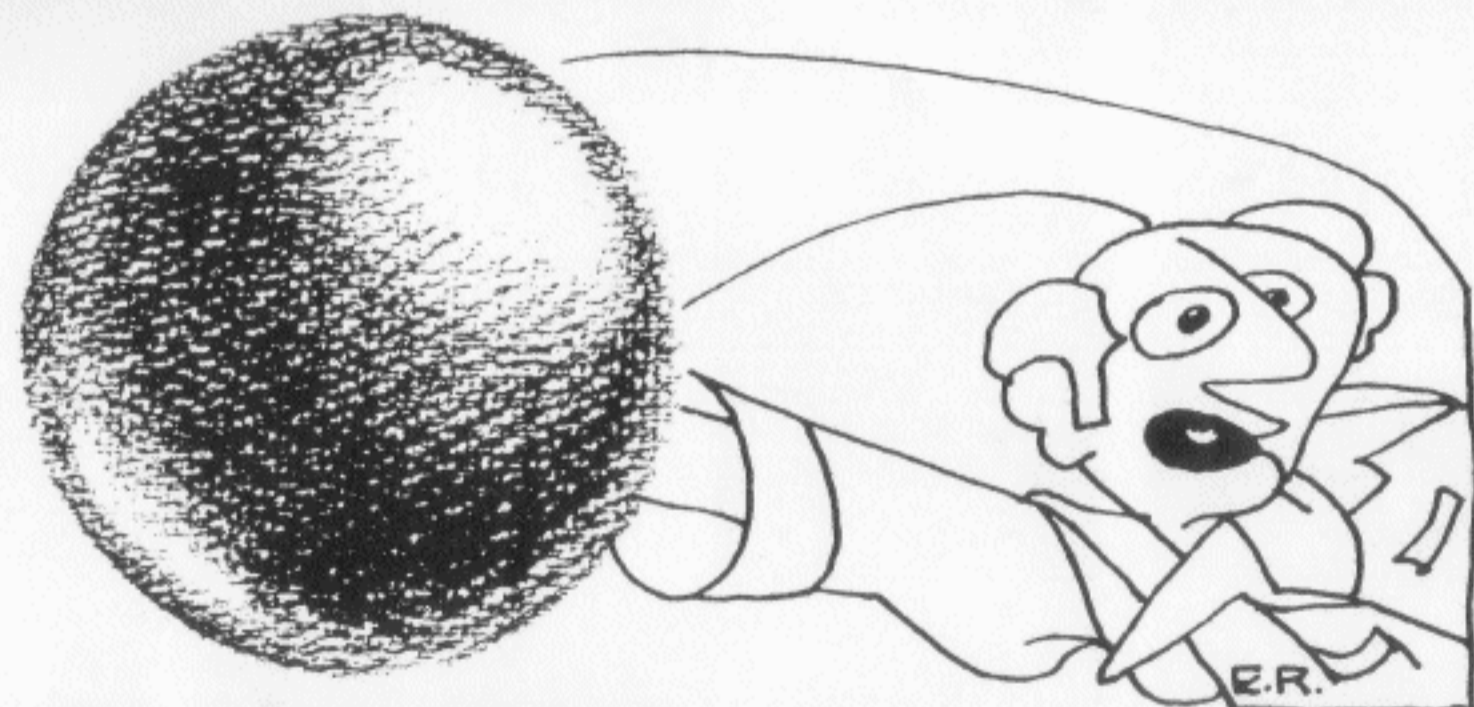
Basketball Express Gets on The Track

When the Express (the name of the Microdata basketball team) gets on the floor, they're going to run right over their opponents. The newly formed team is now into practice games and play will begin this month.

Team members are Mike Seals, Wayne Van Every, Barry Cline, Jeff Davenport, Chris Hoss, Gary Patton, John Alcala, Walt Gorman, Renny Raphael, Peter Lee, John Van Valkenberg, Kerry Malmberg, John Bohner, Al Puetz, Les Soltesz and Ken Barnes.

Al Astor, manager of the Express team, invites all Microdata employees to come watch the action when the Express gets underway and help cheerleaders Bev Summers and Judi Hurt cheer the team on. Michelle Riddle will be official team scorekeeper.

A schedule of games will soon be posted on the bulletin board and will appear in the next issue of *MicroScope*.

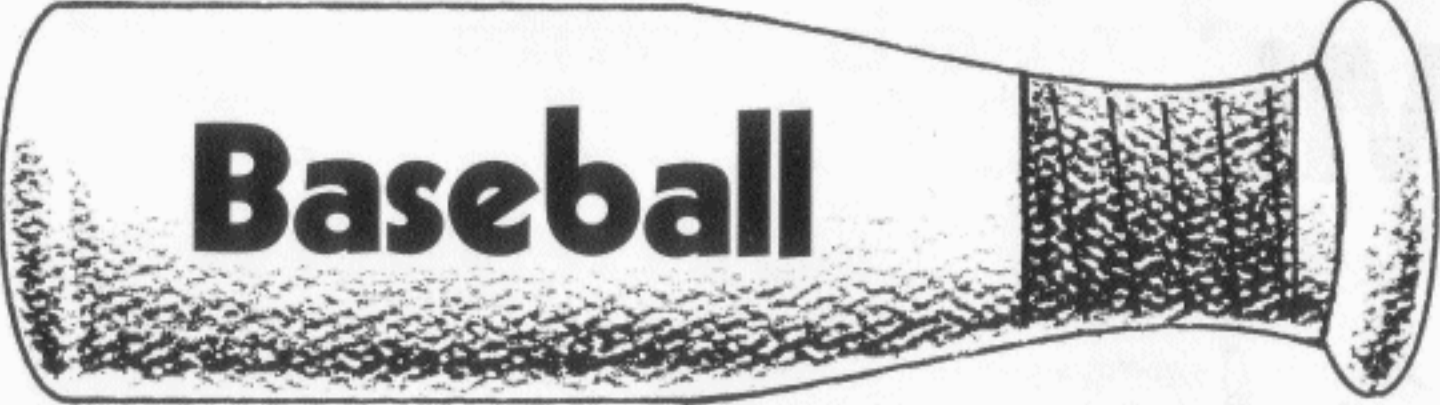


Bowling Briefs

The eighth week of the Microdata Winter Bowling League reveals some drastic changes in the line up. Team 9, The Bowled Ones, and Team 5, 3 Bags & 4 Balls, are now tied for first place with 21 wins each.

Team 9 members are Linda Gau, Darrell White, Jodi Newell, Steve Bierwirth and Bruce Bruns. Connie Olson, Chuck Tilley, Anna Marie Mundt, and Carol and Rich Perrino are on Team 5.

The only previously reported Season High Score bowler to hold on to her game is Linda Gau, who still maintains women's high game



Take Me Out to the Ball Game

The "Microdata Express" men's softball team will play its final game of the season Wednesday, December 8. Players on the winter slo-pitch team are these pros:

Marty "Cool" McCool, Gene "Mr. Clean" Peterson, Lou Hribar, Frank "Mumbles" Mendia, Ted "Fingers" Ellison, Dick "Tricky Dicky" Samstag, Bob "Killer" Comacho, Ralph Gutierrez, Wayne

"Big Red" Van Every, Steve "Stove Pipe" Findly, Ray Van Sluis, Rick Jones, Rick "Wrong Way" Nelson, Bashful Steve Blake and General Harold Grant.

Game time is 8:10 p.m. at Edison Park, Magnolia and Hamilton, Huntington Beach.

Come on down and join Coach Bob Comacho in cheering our guys on!

Five Year Employees Honored

Congratulations to the following employees who celebrate their five-year anniversaries with Microdata this last quarter of 1976:

★ ★ ★ ★ ★

October
Alvadean Barton, Contracts Administration
John Griffin, Product Engineering
Janice Knight, Production
Kathy Lehman, Data Processing
Robert Stack, Marketing Communications
December
Cheryl Anderson, Quality Test Engineering

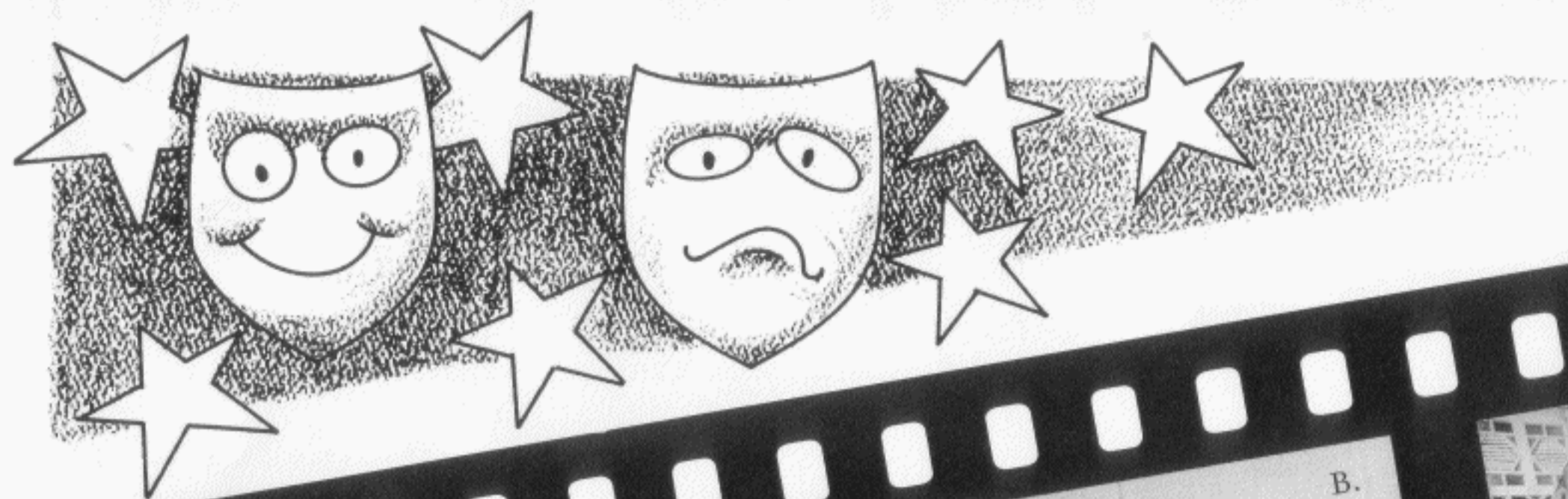
Microdata Completes Acquisition of ACT

Donald W. Fuller, Chairman of the Board and President, announced early November that Microdata had completed the acquisition of Applied Computing Technology, Inc., Irvine, Ca. for approximately \$400,000.

Applied Computing Technology, Inc., manufacturer of a line of matrix printers, has been in business since 1972. In its most recent year ended June 30, 1976, it had revenues of approximately \$800,000 and was profitable.

Mr. Fuller indicates this is one more step in Microdata's vertical integration, and the matrix printer line will certainly enhance Microdata's growth in the end-user marketplace for computer systems.

Microdata... Home of The Stars

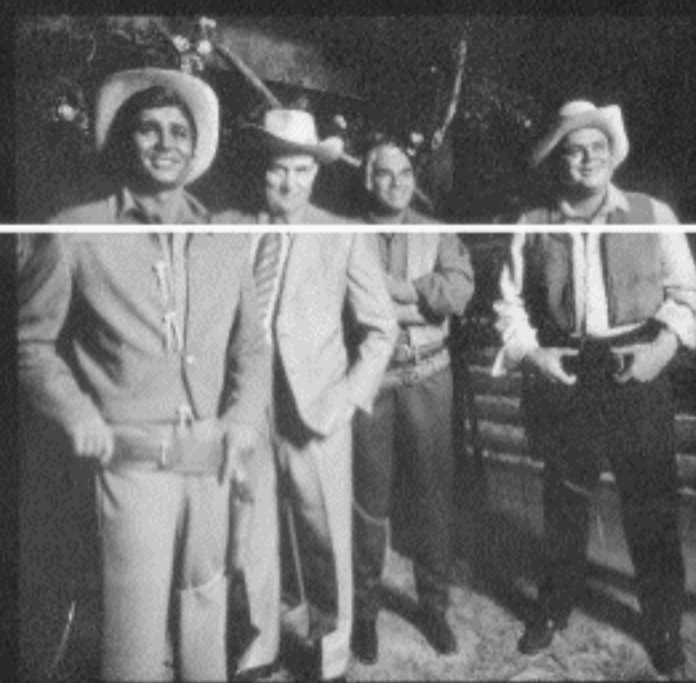
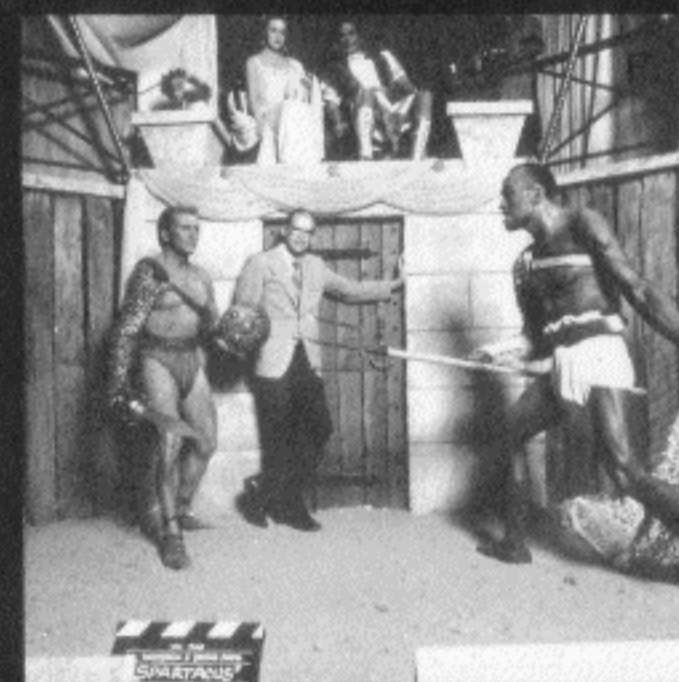


Over four years ago, when Microdata was an infant compared to its size today, some of the employees paid a special visit to MovieLand Wax Museum. The original

purpose was to photograph Microdata personnel, who had heavy contact with customers, in a famous setting. It was all part of an awareness campaign to gain exposure for Microdata.

The promotion was never used, nor the photos, until now. How many of these famous figures (real or wax) can you identify?

- A. Laurel and Hardy and Max Malone.
- B. Don Savitt and Jean Harlow. If you don't know who's who, we don't recommend your visiting Movieland.
- C. This handsome leading man is Don Fuller, of course. Rhett Butler (Clark Gable) is the one with the mustache.
- D. The untouchable Bob Stack. Elliott Ness has the gun.
- E. Art Bradford with Hedy Lamarr. How did Robert Taylor sneak in the picture?
- F. Dick Vahlstrom seems glad he wasn't a gladiator like Kirk Douglas and Woody Strode.
- G. George Olenik would be a natural in a western. He looks right at home on the Bonanza set with Ben, Hoss and Little Joe.
- H. Microdata's Chuck Dineen with humorist Will Rodgers.
- I. Kate, Bogie, and Don Pagan.



The Great Pumpkin Arrives

by Susan Zullo

Max Malone Gets "Big Max"



A very special pumpkin was given to Max Malone, Vice President Programming, for Halloween.

The pumpkin was grown by Gary Getchen (Programming's Director of Diagnostics, in his backyard in Olivenhain. The pumpkin weighed over 130 pounds, and the variety of the pumpkin is called "Big Max."

Gary, along with the help of another able bodied man, Dan Lasater, brought the pumpkin in to Max for a Halloween surprise. Big Max indeed got the "Big Max."

It was later reported that Max was seen in a pumpkin patch near San Clemente awaiting the arrival of the "Great Pumpkin." A small figure holding a blanket was reported standing nearby.

Max Malone tries out his "Big Max" as a paper weight. It worked quite well. Not only did the "Big Max" keep his paperwork in place, but Max's desk didn't budge an inch either.

MicroScope

Published by Microdata Corporation,
17481 Red Hill Avenue, Irvine, CA
92714.

December Contributors: Darold
Hoeykens, Joan Picciurro, Bob Stack,
Bev Summers, Janet Olson, Doris Mitchell,
Bob Gertz, Marty McCool, Michelle
Riddle, Susan Zullo.

Contents may be reprinted with per-
mission. Address all correspondence and
inquiries to Editor, MicroScope, Market-
ing Communications.

The Classifieds

This section will be used as a handy service to Microdata employees. We suggest that employees take advantage of this classified section for increased circulation of their want ads. Don't forget that this section will also include ads for car pooling, garage sales and other notices that appear in the regular classified section of newspapers. Be sure to pick up a Classified Ad Request Form from the Personnel Department if you have an ad for the next issue of MicroScope.

For Sale

Onyx chess set. Board 24" square. King 6" high. Brown & white — \$40.00. Carl Swanson, 551-1128.

Portable dishwasher, excellent condition. Make offer. Will deliver if price is right. Janet Olson, 631-0309.

Tire chains & tighteners. Fits A78x13 tires — New, never used — \$10.00. Carl Swanson 551-1128.

1971 VW Bubble Top Camper with refrigerator, sink, stove, bed, etc. Two oil coolers, engine completely rebuilt. Extra clean condition, \$3650.00. Dave Bloch, 979-3194 or 642-5904

One thousand feet of chain link fence, 8 feet high. See Sam in Inspection or call 768-5738 after 6 p.m.

1972 Toyota Corona Mark II, dark blue, auto. trans., extra clean — \$1500. Tom Sears, (213) 426-5762.

Italian 'Formula' Ski Boots — Men's 9. \$35.00. Call Bob Chris, 642-1049.

Puppies: 6 weeks old, 3/4 poodle, 1/4 cockapoo; 1 male, 1 female. Victor Leyva, 998-2466.

7 foot Early American sofa. \$100.00. Newly upholstered. If interested, call Dorothy, 543-2927.

1953 MG-TD Replica. 2000 miles, perfect shape. \$4500.00 or best offer. Denise Lang, 536-2902 after 6 p.m.

1972 Toyota Corona Mark II, light blue, A/C, 5-speed trans., 4-dr., \$1,500. Bob Stack (714) 538-4047.

Pool sweep (Elect), V-6 engine & trans., 78 r.p.m. phono records (late 40's to 50's). Garry Gilwood (213) 336-2931.

Wanted

Piano — If you don't have room for your piano or don't use it any more, I will make offer. Am looking for a spinet piano for reasonable price. Will pick up. Janet Olson. 631-0309.

Headboard for king-size bed (shelves). Contact Angela Brancel, 751-6125.

Oil-bath air filter, two horns and right rear quarter panel for '54 Chev. sedan. Contact Angela Brancel, 751-6125.

Upright vacuum cleaner (shag carpets). Contact Angela Brancel, 751-6125.

For Rent

For rent by the day, week, or month. 20 foot Mini Home R.V. Sleeps 4 adults and 2 children comfortably. Fully contained bath, refrigerator, stove, heater, air conditioner, and hot water. For more info call Walter Adler, 528-5749.

Services

Waynes TV Repair. \$10.00 Service Call. Free Pick-up & Deliver. 3rd Shift, Wayne Sharron Call Res. (714) 622-5969.